

8 - 22 JAN

静岡フェア SHIZUOKA FAIR

Home of Mount Fuji

Isetan Scotts Supermarket B1



Shizuoka Prefecture, home to Mt. Fuji and Suruga Bay is located in the heart of Japan, with a stunning view of the Pacific Ocean.

Besides the natural wonders, it is also a food utopia, producing high-quality products.

Blending together unique eats, natural wonders and beautiful resorts, Shizuoka Prefecture is the perfect stop on your next trip to Japan.



Photo provided by Shizuoka Prefecture Tourism Association (写真提供: 静岡県観光協会)

AFC

a. Grilled Eel Fillet (Kabayaki Style)
70g **\$22** | 110g **\$33**

b. Japanese Acacia Honey
360g **\$60**

c. Kensai Aojiru 30's
3g per stick **\$70**



DEMO

ATAMISEIYOUSHA
e. Matcha Latte
\$10 per serving

f. Matcha Latte (Can)
30g **\$40**



g. Salted Hojicha Latte
\$10 per serving

h. Salted Hojicha Latte (Can)
30g **\$40**



ATAMISEIYOUSHA
d. Fuji Matcha Cookies
5pcs **\$17**

DEMO

NIKU NIKU BUTCHERY

i. Wagyu Croquette
\$6 per pc | **\$16** 3 pcs

ii. Mt Fuji Wagyu Menchi Katsu Burger
\$8 per pc

iii. Mt Fuji Wagyu Ricebowl
\$18 per bowl



DEMO

NIKU NIKU BUTCHERY

iv. A5 Mt Fuji Wagyu Beef Chateaubriand Steak
\$48 per 100g

v. Tenderloin/Sirloin/ Topside Round/Short Rib
\$26 - \$40 per 100g



DEMO

OKOTAMA
Sakura Shrimp
\$7.50 per pc



Shizuoka Crown Melon
\$199 per pc



Shizuoka Mikan Orange
700g **\$19.90**



Shizuoka Amela Rubins
(Red/Yellow)
70g/pkt **\$12.90**



Shizuoka Amela Tomato
\$99 per box



Shizuoka Paprika
(Red, Yellow & Orange)
\$8.90 per pc



Shizuoka Benihoppe
Strawberry 270g
Usual \$25.90 per pack
2 for \$49.90



Shizuoka Fruits Paprika
2pcs/pkt **\$12.90**



Shizuoka Maitake
Mushroom
100g **\$5.90**



Shizuoka Wasabi
\$15.90 per pc

TAMARUYA

a. Shizuoka Hon Wasabi Tube
(Horseradish Paste) 42g
Usual \$4.20
\$3.80

b. Shizuoka Zakugiri
Honwasabi 42g
Usual \$4.90
\$4.60





HOTEL
Light Tuna Can Flake
70g x 3's
Usual \$7.50 per pack
2 for \$12.75

NICHIFURI
Doraemon Furikake
(Rice Sprinkles)
Usual \$5.60
\$5.20



HAGOROMO FOODS
a. Carboff Long Pasta
240g
Usual \$8.30
\$7.90
b. Carboff Fusilli 100g
Usual \$4.40
\$4.10



HAGOROMO FOODS
c. Salad Beans 50g
Usual \$3 each
2 for \$5.40
d. Papatto Renji Sea
Chicken Lemon Sauce*
Usual \$5.30
\$5
*While stocks last

DAIRY KINGDOM
i. Tanna Milk Premium Cookie (Small)
\$12.50 per box
ii. Tanna Milk Premium Cookie (Large)
\$22.90 per box
iii. Tanna Milk Langue De Chat (Small)
\$17.90 per box
iv. Tanna Milk And Shizuoka Strawberry
Chocolate Crunch (Small)
\$12.90 per box
v. Tanna Milk Premium Chips Milchi
- Assorted flavours
\$8.90 per pack



SANRITSU
i. Figaro
18pcs **\$12.90**
ii. San Figaro
38pcs **\$21.30**
iii. Heike Pie Value Pack
12pcs **\$7.90**
iv. Saquette Chocolate Pie
11pcs **\$7.90**
v. Mini Genji Pie
38g **\$2.70**
vi. Crab Biscuit
60g **\$2.90**
vii. Ganbare
Choko Batto-kun
(Choco Biscuit)
7pcs **\$5.50**



WAKATAKE
a. Onna Nakase Junmai
Daiginjo 720ml
Usual \$60.50
\$55
b. Onikoroshi Tokubetsu
Junmai Genshu 720ml
Usual \$47
\$42



WAKATAKE
c. Gentel Limited
Junmai Daiginjo 180ml
Usual \$29
\$26

WAKATAKE
d. Aged Daiginjo 720ml
Usual \$128
\$115
e. Premium
Yamadanishiki
- Junmidaiginjo 720ml
Usual \$139.50
\$119.50



FUJI GOTEMBA DISTILLERY
Fuji Single Grain Japanese Whiskey
Single Grain whiskey blending bourbon,
Canadian, and Scotch notes with fruity,
floral and spicy flavours.
Usual \$188
\$168

UNAGI PIE PRE-ORDER

Since its launch in 1961, each piece has been carefully
crafted with great attention to detail.

This renowned confection blends high-quality butter
and carefully selected ingredients with eel extract, garlic,
and other seasonings.

Pre-order from 8 Jan – 6 Feb 2026.
Collection from 7 Feb 2026 at Isetan Scotts Supermarket

SYUNKADO

a. Original Unagi Pie 12's
b. Unagi Pie Nuts 8's
c. Unagi Pie V.S.O.P 5's

Look out for Isetan Singapore's
Facebook & Instagram page for
more updates!



YOUR GATEWAY TO SHIZUOKA: LUCKY DRAW

Isetan
Members'
Exclusive

With minimum \$50 nett purchase with at least one Shizuoka produce at Isetan Supermarket



Image above for illustration purposes only.



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Stand a chance to **win** the **Grand Prize Shizuoka
3-Day (Land) Tour Package with 5-Star Hotel stay for 2 Pax**
(worth \$7,000)*! - **1 Winner**

*Excludes air ticket. Other terms & conditions apply.

Consolation Prize
\$200 Isetan Scotts
Supermarket Vouchers
- **10 Winners**

EXPERIENCE MUSICAL BRILLIANCE WITH YAMAHA | POP-UP FROM 8 - 22 JAN

Shizuoka Prefecture, Japan is home of the Yamaha Piano.
Join us for an enchanting musical journey as Yamaha brings its
world-class pianos to life at Isetan Scotts!



Touch and spread the joy of Global Love Piano
Come play and Snap a photo with the remarkable street piano,
Global Love Piano. Share your moment with #Global_LovePiano

Live Performance by Gabriel Hoe

Renowned pianist and composer Gabriel Hoe will grace
the stage with his mesmerizing melodies.

Showcase by Yamaha Music Students

Witness the future of music as talented Yamaha Music students
showcase their passion and skills.

Date & Time: 17 Jan (Sat) 12pm – 2pm

Venue: Isetan Scotts, Main Hall L1



This project is being implemented on behalf of Shizuoka Prefecture.



WE ARE COMMITTED TO REDUCING OUR CARBON FOOTPRINT

Plastic bags are chargeable at 5 cents per bag | Paper bags are chargeable at 10 cents per bag

ISETAN SCOTTS & SUPERMARKET
Tel: 6733 1111
Daily 10am - 9pm

ISETAN SERANGOON CENTRAL
Tel: 6363 7777
Sun - Thu 10.30am - 9pm | Fri & Sat 10.30am - 9.30pm

All merchandise are available while stocks last. All information and prices provided in this newsletter are correct at the time of publishing.
In case of any discrepancy, the information and price labels displayed at our stores will always be taken as correct.

FIND OUT MORE EVENTS & PROMOTIONS AT

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