

8 - 22 JAN

静岡フェア

SHIZUOKA FAIR

Home of Mount Fuji

Isetan Scotts Supermarket B1

Shizuoka Prefecture, home to Mt. Fuji and Suruga Bay is located in the heart of Japan, with a stunning view of the Pacific Ocean.

Besides the natural wonders, it is also a food utopia, producing high-quality products.

Blending together unique eats, natural wonders and beautiful resorts, Shizuoka Prefecture is the perfect stop on your next trip to Japan.



Photo provided by Shizuoka Prefecture Tourism Association (写真提供: 静岡県観光協会)

AFC

a. Grilled Eel Fillet (Kabayaki Style)
70g \$22 | 110g \$33



b. Japanese Acacia Honey
360g \$60



c. Kensai Aojiru 30's
3g per stick \$70



DEMO

NIKU NIKU BUTCHERY

i. Wagyu Croquette
\$6 per pc | \$16 3 pcs



ii. Mt Fuji Wagyu Menchi Katsu Burger
\$8 per pc



iii. Mt Fuji Wagyu Ricebowl
\$18 per bowl



DEMO

NIKU NIKU BUTCHERY

iv. A5 Mt Fuji Wagyu Beef Chateaubriand Steak
\$48 per 100g

v. Tenderloin/Sirloin/Topside Round/Short Rib
\$26 - \$40 per 100g



DEMO

ATAMISEIYOU SHA

e. Matcha Latte
\$10 per serving

f. Matcha Latte (Can)
30g \$40

g. Salted Hojicha Latte
\$10 per serving

h. Salted Hojicha Latte (Can)
30g \$40

i. Matcha Latte
\$10 per serving

j. Matcha Latte (Can)
30g \$40

k. Salted Hojicha Latte
\$10 per serving

l. Salted Hojicha Latte (Can)
30g \$40

m. Salted Hojicha Latte
\$10 per serving

n. Salted Hojicha Latte (Can)
30g \$40

o. Salted Hojicha Latte
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p. Salted Hojicha Latte (Can)
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q. Salted Hojicha Latte
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s. Salted Hojicha Latte
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t. Salted Hojicha Latte (Can)
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u. Salted Hojicha Latte
\$10 per serving

v. Salted Hojicha Latte (Can)
30g \$40

w. Salted Hojicha Latte
\$10 per serving

x. Salted Hojicha Latte (Can)
30g \$40

y. Salted Hojicha Latte
\$10 per serving

z. Salted Hojicha Latte (Can)
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aa. Salted Hojicha Latte
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ss. Salted Hojicha Latte
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ww. Salted Hojicha Latte
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HOTEI
Light Tuna Can Flake
70g x 3's
Usual \$7.50 per pack
2 for \$12.75

HAGOROMO FOODS

a. Carboff Long Pasta
240g
Usual \$8.30
\$7.90

b. Carboff Fusilli 100g
Usual \$4.40
\$4.10



HAGOROMO FOODS

c. Salad Beans 50g
Usual \$3 each
2 for \$5.40

d. Papatto Renji Sea
Chicken Lemon Sauce*
Usual \$5.30
\$5

*While stocks last



DAIRY KINGDOM

i. Tanna Milk Premium Cookie (Small)
\$12.50 per box

ii. Tanna Milk Premium Cookie (Large)
\$22.90 per box

iii. Tanna Milk Langue De Chat (Small)
\$17.90 per box

iv. Tanna Milk And Shizuoka Strawberry
Chocolate Crunch (Small)
\$12.90 per box

v. Tanna Milk Premium Chips Milchi
- Assorted flavours
\$8.90 per pack



NICHIFURI

Doraemon Furikake
(Rice Sprinkles)
Usual \$5.60
\$5.20



SANRITSU

i. Figaro
18pcs
\$12.90



ii. San Figaro
38pcs
\$21.30



iii. Heike Pie Value Pack
12pcs
\$7.90



iv. Saquette Chocolate Pie
11pcs
\$7.90



v. Mini Genji Pie
38g
\$2.70



vi. Crab Biscuit
60g
\$2.90



vii. Ganbare
Choko Batto-kun
(Choco Biscuit)
7pcs
\$5.50



a. Onna Nakase Junmai
Daiginjo 720ml
Usual \$60.50
\$55

b. Onikoroshi Tokubetsu
Junmai Genshu 720ml
Usual \$47
\$42



c. Gentel Limited
Junmai Daiginjo 180ml
Usual \$29
\$26



d. Aged Daiginjo 720ml
Usual \$128
\$115

e. Premium
Yamadanishiki
- Junmaidaiginjo 720ml
Usual \$139.50
\$119.50



FUJI GOTEMBA DISTILLERY

Fuji Single Grain Japanese Whiskey
Single Grain whiskey blending bourbon,
Canadian, and Scotch notes with fruity,
floral and spicy flavours.

Usual \$188

\$168

UNAGI PIE PRE-ORDER

Since its launch in 1961, each piece has been carefully crafted with great attention to detail.

This renowned confection blends high-quality butter and carefully selected ingredients with eel extract, garlic, and other seasonings.

Pre-order from 8 Jan – 6 Feb 2026.
Collection from 7 Feb 2026 at Isetan Scotts Supermarket

SYUNKADO

a. Original Unagi Pie 12's
b. Unagi Pie Nuts 8's
c. Unagi Pie V.S.O.P 5's

Look out for Isetan Singapore's
Facebook & Instagram page for
more updates!



YOUR GATEWAY TO SHIZUOKA: LUCKY DRAW

With minimum \$50 nett purchase with at least one Shizuoka produce at Isetan Supermarket



Image above for illustration purposes only.

Stand a chance to **win** the **Grand Prize Shizuoka 3-Day (Land) Tour Package with 5-Star Hotel stay for 2 Pax** (worth \$7,000)! - 1 Winner

*Excludes air ticket. Other terms & conditions apply.



Consolation Prize
\$200 Isetan Scotts
Supermarket Vouchers
- 10 Winners

EXPERIENCE MUSICAL BRILLIANCE WITH YAMAHA | POP-UP FROM 8 – 22 JAN

Shizuoka Prefecture, Japan is home of the Yamaha Piano. Join us for an enchanting musical journey as Yamaha brings its world-class pianos to life at Isetan Scotts!



Touch and spread the joy of Global Love Piano
Come play and Snap a photo with the remarkable street piano, Global Love Piano. Share your moment with #Global_LovePiano

Live Performance by Gabriel Hoe

Renowned pianist and composer Gabriel Hoe will grace the stage with his mesmerizing melodies.

Showcase by Yamaha Music Students

Witness the future of music as talented Yamaha Music students showcase their passion and skills.

Date & Time: 17 Jan (Sat) 12pm – 2pm

Venue: Isetan Scotts, Main Hall L1



This project is being implemented on behalf of Shizuoka Prefecture.



WE ARE COMMITTED TO REDUCING OUR CARBON FOOTPRINT

Plastic bags are chargeable at 5 cents per bag | Paper bags are chargeable at 10 cents per bag