

28 Apr - 14 May
Isetan Serangoon Central

GRAND REOPENING

Get ready for an unparalleled shopping experience as Isetan Serangoon Central reopens after an extensive renovation! With a fresh, modern look and a wide range of new products and services, we promise to delight and inspire shoppers like never before.

Isetan Members' Exclusive
28 Apr - 1 May10%
PROMOTION
VOUCHER*

Enjoy above with min. \$100 nett purchase
and on every subsequent \$50 nett purchase
*Terms & conditions apply

28 Apr - 1 May

20% OFF

Ladies' Apparel Counters*

*Selected brands. Regular-priced items only.
Other exclusions apply.



Isetan Members' Exclusive

GRAND REOPENING
LUCKY DRAW

Stand to win total \$3,000 worth of Isetan
vouchers with every \$50 nett purchase
storewide* from 28 Apr - 14 May!

*Exclusions apply.

1st Prize

\$1,000 Isetan Gift Voucher

2nd Prize

\$500 Isetan Gift Voucher

3rd Prize

\$300 Isetan Gift Voucher

12 x Consolation Prize

\$100 Isetan Gift Voucher

NEW
BEDDING GALLERY

Exclusive deals from \$1,999
+ free gifts with minimum
purchase made at the
Bedding Gallery!



LEVEL 1

ERABELLE



REOPENING SPECIALS

40% OFF Award-Winning Signature
Japanese Sake Facial at **\$213.84**
(Usual \$356.40)

*Limited to 1 purchase per customer.
Redemption at Erabelle Isetan Nex only.
Advance appointment is required (WhatsApp 85111612).



REOPENING SPECIALS

FREE gift (worth \$15) with
min. \$100 nett purchase*

*While stocks last. Terms & conditions apply.



REOPENING SPECIALS

FREE Starfruit Honey 60g with
min. \$100 nett purchase*

FREE Bee Recycled Bag with
min. \$150 nett purchase*

FREE Bee Mug with min. \$200 nett purchase*
*While stocks last. Terms & conditions apply.

Fruits Café
TOKIO

REOPENING SPECIALS

10% OFF* Strawberry Crepe
(Usual \$10)

Apple 3pcs **\$9.90**
(Usual \$11.90)

Biwa (Loquat) 1pkt **\$15.90**
(Usual \$19.90)

*While stocks last

Isetan Serangoon Central | Grand Reopening

WHAT'S NEW

Beauty | Level 1



CLINIQUE

EXCLUSIVE AT ISETAN SERANGOON CENTRAL

Even Better Brighter Set @ **\$152** (worth \$227)



Complimentary full size Even Better City Block Brightening Aqua Gel + Anti-Pollution Primer SPF 45/PA+++ (worth \$68) with min. \$200 nett purchase



EXCLUSIVE FOR NEW CLINIQUE MEMBERS

Complimentary Science of Serum Service, redeem a 7 days brightening trial kit & get \$10 off with no min. purchase required



KOSÉ

EXCLUSIVE AT ISETAN SERANGOON CENTRAL

SEKKISEI Lotion 200ml @ **\$40** (worth \$62)



EXCLUSIVE FOR NEW KOSÉ MEMBERS

Complimentary 2-pc SEKKISEI gift with min. \$100 purchase



LANCÔME

EXCLUSIVE AT ISETAN SERANGOON CENTRAL

Lancôme Clarifique Dual Essence Set @ **\$164** (worth \$290)



EXCLUSIVE FOR NEW LANCOME MEMBERS

Complimentary 3-pc gift with min. \$150 nett purchase

*Non-stackable



SHISEIDO

GINZA TOKYO

EXCLUSIVE AT ISETAN SERANGOON CENTRAL

Ultimune Power Infusing Set @ **\$215** (worth \$485)



EXCLUSIVE FOR NEW SHISEIDO MEMBERS

Complimentary skin consultation & a 5-pc sampling kit (worth \$47)



RALPH LAUREN

A unisex collection of luxury fragrances inspired by iconic Ralph Lauren destinations. Each one showcases a singular ingredient distilled to its purest form.

EXCLUSIVE AT ISETAN SERANGOON CENTRAL

Complimentary RL Duffle Bag or Backpack & 3-pc sample with min. \$250 nett purchase



MUGLER

Mugler provides a unique journey for lovers of luxury perfume that are notoriously addictive, and these unclassifiable creations harness the most extraordinary forces.

EXCLUSIVE AT ISETAN SERANGOON CENTRAL

Complimentary Mugler Pouch & 3-pc sample with min. \$150 nett purchase



VIKTOR & ROLF

Provocative couture. Unexpected elegance. Conceptual glamour. These are the creative pillars of Viktor & Rolf and their iconic collections present the explorations of their artistic prowess.

EXCLUSIVE AT ISETAN SERANGOON CENTRAL

Complimentary V&R Pouch & 3-pc sample with min. \$200 nett purchase

Isetan Serangoon Central | Grand Reopening

WHAT'S NEW

Ladies' Fashion | Level 2



BONIA

A lifestyle brand that creates both timeless and reimagined classics, BONIA curates a seasonal collection of bags & more – each piece crafted to be loved and stand the test of time as a companion for life.

ISETAN SERANGOON CENTRAL REOPENING SPECIALS

FREE Coin Pouch (worth \$80) with min. \$280 nett purchase*

Stand a chance to **win up to \$10,000** worth of prize with min. \$150 nett spent

*While stocks last. Terms & conditions apply.



FOSSIL

Fossil has always been inspired by American creativity and ingenuity. Since 1984, they've strived to bring new life into the industry by making quality, fashionable watches and accessories that were both fun and accessible.

ISETAN SERANGOON CENTRAL REOPENING SPECIALS

FREE Engraving Services for any timepiece/leather^ purchases

FREE Fossil Picnic Mat with min. \$300 nett purchase*

^Terms & conditions apply.

*While stocks last. Terms & conditions apply.



Desigual

Desigual is a Spanish fashion brand that offers vibrant designs inspired by the Mediterranean lifestyle. Desigual's collections help you express your individuality with bold patterns and bright colours.

ISETAN SERANGOON CENTRAL REOPENING SPECIALS

FREE Tote Bag with any purchase^

FREE Reversible Wallet with min. \$250 nett purchase*

^1st 100 customers only.

*While stocks last. Terms & conditions apply.



EHIME PEARL

K18WG Akoya Pearl
Necklace Pendant 4.5mm
D0.03ct

ISETAN SERANGOON CENTRAL REOPENING SPECIALS

FREE 4.5mm Pearl Earrings (worth \$70) with min. \$700 nett purchase*

*While stocks last. Terms & conditions apply.



TONI PONS

ISETAN SERANGOON CENTRAL REOPENING SPECIALS

Mira-cm Ribbon Espadrilles

Usual \$139

Less 15%



Mao-n Suede Espadrilles

Usual \$106

Less 15%



JA SOCHA



ISETAN SERANGOON CENTRAL REOPENING SPECIALS

FREE Tote Bag with min. \$150 nett purchase*

*While stocks last. Terms & conditions apply.



JOOP



ISETAN SERANGOON CENTRAL REOPENING SPECIALS

FREE Hat (worth \$39.90) with min. \$200 nett purchase*

*While stocks last. Terms & conditions apply.



THE STATION/EIGHT/DNIER

ISETAN SERANGOON CENTRAL REOPENING SPECIALS

20% OFF regular priced items

*While stocks last. Terms & conditions apply.

Triumph sloggi

ISETAN SERANGOON CENTRAL REOPENING SPECIALS

Take part in a sure-win Bingo Game & stand a chance to **win up to \$109 worth of Triumph vouchers and gifts** with min. \$150 nett purchase of Triumph and Sloggi products.



ISETAN SERANGOON CENTRAL REOPENING SPECIALS

FREE Towel with min. \$80 nett purchase*

*While stocks last. Terms & conditions apply.

Isetan Serangoon Central | Grand Reopening

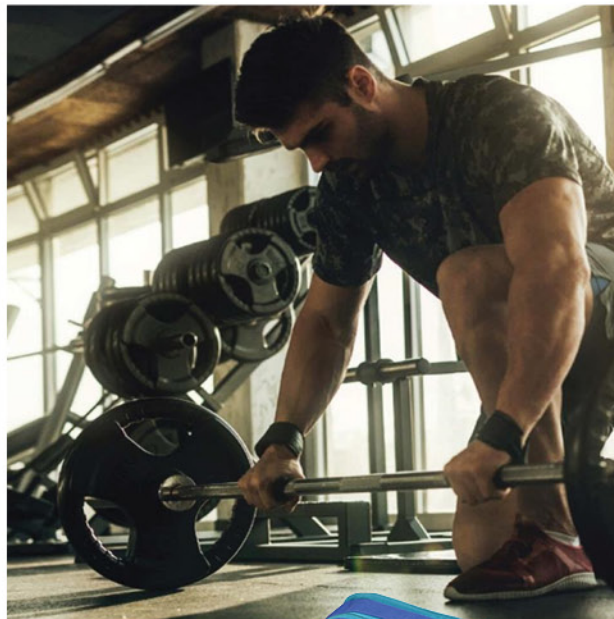
WHAT'S NEW

Men's Fashion | Level 2



ISETAN SERANGOON CENTRAL REOPENING SPECIALS

FREE 2-pair Socks (worth \$9.90) with min. \$80 nett purchase*
*While stocks last. Terms & conditions apply.



ISETAN SERANGOON CENTRAL REOPENING SPECIALS

FREE URS Toiletries Bag (worth \$19) with min. \$60 nett purchase*
*While stocks last. Terms & conditions apply.



ISETAN SERANGOON CENTRAL REOPENING SPECIALS

30% off regular priced items
FREE OTO Neck Relaxer (worth \$59) with min. \$100 nett purchase*
*While stocks last. Terms & conditions apply.



ISETAN SERANGOON CENTRAL REOPENING SPECIALS

FREE Everlast Shoe Bag (worth \$39.90) with min. \$80 nett purchase*
*While stocks last. Terms & conditions apply.



ISETAN SERANGOON CENTRAL REOPENING SPECIALS

FREE 3 pcs Arnold Palmer Hand Towel (worth \$15) with min. \$88 nett purchase*
*While stocks last. Terms & conditions apply.



ISETAN SERANGOON CENTRAL REOPENING SPECIALS

FREE Asics Shoe Bag (worth \$16) with min. \$100 nett purchase*
*While stocks last. Terms & conditions apply.



DELSEY PARIS

DELSEY started as a maker of leather cases for cameras and photographic equipment in 1946. In 1970, they introduced the first rigid suitcase on wheels, the DELSEY Airstyle, and entered the luggage market. This innovation revolutionized the industry, leading DELSEY to develop a succession of products that responded to customers' needs. Today, the company sells one bag every 10 seconds.

ISETAN SERANGOON CENTRAL REOPENING SPECIALS

Turenne 55/70/75cm 4 Double Wheels Trolley Case with TSA, Zip Sercuri Tech Version 2 and Light Weight (Available in Black, Silver, Blue, Pony, Grey and Beige)
Usual \$560/\$700/\$730
\$299/\$379/\$399



BOARDING GATE

Boarding Gate is now available at Isetan Serangoon Central with a large range of outdoor and travel essentials from Thule, Doughnut, Pacsafe, Hellolulu & more!

ISETAN SERANGOON CENTRAL REOPENING SPECIALS

750ml/1-Lit 360 Degree Single Wall
Usual \$22.90/\$25.90
Less 30%

750ml/1-Lit 360 Degree Insulated Sip
Usual \$45.90/\$49.90
Less 30%



ISETAN SERANGOON CENTRAL REOPENING SPECIALS

20"/24"/28" 4 Double Wheels Expandable Trolley Case with Anti-theft Zipper and TSA Combination Lock (Available in Orange, Dark Blue and Water Blue)
Usual \$299/\$329/\$359
\$59/\$69/\$89



ISETAN SERANGOON CENTRAL REOPENING SPECIALS

Litevlo Spinner 55/69/82 with TSA (Available in Black and Navy)
Usual \$190/\$210/\$250
\$119/\$129/\$159

Purchase with Purchase

Purchase Carter Backpack (Classic Blue) @ **\$29** with min. \$50 nett purchase*
*While stocks last. Terms & conditions apply.

WHAT'S NEW Living | Level 3



EUROPEAN COOKWARE

Elevate your kitchen game with our new premium brands like Zwilling, Staub and Ballarini. Discover the difference that European cookware can make in your kitchen and indulge in the art of cooking.



KNIVES CONCEPT CORNER

Discover the precision, balance and comfort that come with our premium knives and take your cooking skills to the next level. Featuring the finest selection of knives by Shun by Kai & Wusthof. Also available are Kyocera & Richardson Sheffield.



LIFESTYLE SUNDRIES CORNER

Add flair and functionality to your daily life at our new household sundries corner, featuring chic and practical products from top brands like Umbra, NeXtime & Chilewich.



ELECTRICAL LIFESTYLE CORNER

Transform your lifestyle with Electrical Lifestyle Corner's new brand, Kärcher and other popular brands like Tiger, Panasonic, Philips, and Sharp. Shop innovative and high-quality electronics to make your day easier and more enjoyable.

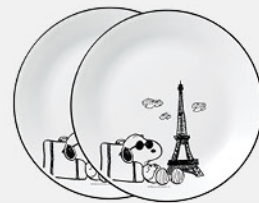


CORELLE.

CORELLE® provides ultimate strength, durability and beauty that can stand up to even the toughest cooking environments. Their dinnerware are made in the USA with a unique three-layer Vitrelle® glass sandwich construction. CORELLE® comes in a variety of shapes and sizes with classic white dinnerware and bold graphic patterns perfect for any occasion.

ISETAN SERANGOON CENTRAL REOPENING SPECIALS

FREE Corelle Snoopy Bold 2pc Dinner set (worth \$48) with min. \$100 nett purchase of Corelle Brands products. Limited to 50 pcs. While stock last.



Wells Singapore is an award-winning lifestyle brand specialising in premium water dispensers and air purifiers. With the end user's experience in mind, Wells strives to bring premium quality products to homes and workspaces through multi-functional and elegant design.

ISETAN SERANGOON CENTRAL REOPENING SPECIALS

Enjoy **10% off** Wells products

EVENTS



KNIVES CUSTOMISATION

FREE Engraving of your initial with any purchase of Shun or Wusthof knives* from 28 Apr – 6 May
Onsite Demonstration: 6 May (Sat), 1pm – 4pm
*Applicable to value of \$150 knives



THERMOS X FAWN CUSTOMIZATION EVENT

Personalise your Thermos® products with high quality waterproof vinyl stickers!
28 Apr (Fri) | 11am – 8pm
29 Apr (Sat) – 1 May (Mon) | 2pm – 8pm



TANYU COOKING DEMONSTRATION

Catch Chef Wilson in action at Isetan Serangoon Central!
6 May (Fri) & 7 May (Sat) | 2pm – 4pm

Isetan Serangoon Central | Grand Reopening

WHAT'S NEW

Bedding Gallery | Level 3



Experience the all-new Sealy Posturepedic® Elevate Ultra and Elevate Collections which come with the latest patented AlignSupport™ Coil technology. With almost 10 beds on display, be sure to find your desired mattress with the help of our sales consultants.

ISETAN SERANGOON CENTRAL REOPENING SPECIALS

Enjoy **savings of \$350/\$550** with min. \$4,000/\$6,000 nett purchase

FREE 2 Pillows & 1 Fitted Mattress Protector (worth up to \$390) with every purchase of a Posturepedic mattress



Made in Japan, Beautyrest® Seasons Series gives you nights of well-rested sleep with the Simmons® Original Pocketed Coils® technology that provides the Do-Not-Disturb benefit. Visit Isetan Serangoon Central to find out more about Isetan's exclusives!

ISETAN SERANGOON CENTRAL REOPENING SPECIALS

FREE 20" Travel Luggage with every Isetan Exclusive Mattress purchase*

FREE Rochester Bedframe (worth up to \$1,484) with every purchase from the Beautyrest® Season Series*

*Selected models. While stocks last. Terms & conditions apply.

BEDDING GALLERY EXCLUSIVE - \$1,999 SPECIAL BUYS[†]



PostureLux Voyage Firm - with patented PostureTech Titanium Coil and UniKey Technology (Queen)
Usual \$4,699

LIMITED TO 10PCS

FREE 2 Pillows & 1 Mattress Protector (total worth \$190)



Beautyrest® Grandiose Classic with Simmons Original Pocketed Coil® (Queen)
Usual \$4,699

LIMITED TO 10PCS

FREE 2 DeepSleep Pillows and 1 Corresponding Sized Mattress Protector (worth up to \$459)

[†]Special buys are not applicable with other promotions, unless otherwise stated.

GIFT WITH PURCHASE

Receive gifts with minimum purchase from the Bedding Gallery! Gift tiers are non stackable. Other terms & conditions apply. While stocks last.



With min. \$2,000 purchase
NOVITA F2 Fan (worth \$268)



With min. \$4,000 purchase
Dehumidifier (ND12) (worth \$429)



With min. \$6,000 purchase
Foot massager (worth \$599)

LUCKY DRAW

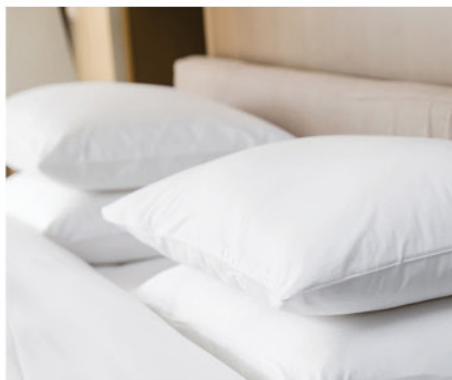
Stand a chance to win a Sealy or Simmons Queen size mattress worth up to \$11,000 with every mattress purchase made of either brand!
1 winner per brand. Terms & conditions apply.



ISETAN SERANGOON CENTRAL REOPENING SPECIALS

FREE 100% Cotton Pillow Protector (worth \$19.90) with min. \$160 nett purchase* storewide

*While stocks last. Terms & conditions apply.



ISETAN SERANGOON CENTRAL REOPENING SPECIALS

Purchase Waterproof Pillow Protector @ **\$9.90** (usual \$29.90) with min. \$49.90 nett purchase* at NatureBasics®

*While stocks last. Terms & conditions apply.



ISETAN SERANGOON CENTRAL REOPENING SPECIALS

FREE Horgen Knitted Throw worth \$59.90 with min. \$180 nett purchase* at Grand Atelier®

*While stocks last. Terms & conditions apply.



ISETAN SERANGOON CENTRAL REOPENING SPECIALS

FREE Horgen Knitted Throw worth \$59.90 with min. \$180 nett purchase* Horgen®

*While stocks last. Terms & conditions apply.

WHAT'S NEW Children | Level 3



HOUSE of HOLLY®

House of Holly features a unique collection of premium sustainable premium bamboo essentials and gifts for newborn babies, toddlers and children.

ISETAN SERANGOON CENTRAL REOPENING SPECIALS

FREE Medium-sized Pillowcase 38x18cm* (worth \$29) with purchase of House of Holly Gift Sets in a single receipt.

*While stocks last.



Gingersnaps

Let her be comfortably chic and have fun with this floral shorts set!

ISETAN SERANGOON CENTRAL REOPENING SPECIALS

FREE Tote Bag (Assorted) with min. \$100 spent*

*While stocks last. Terms & conditions apply.



ISETAN SERANGOON CENTRAL REOPENING SPECIALS

FREE Action Base (worth \$9.95) with min. \$50 spent on Gundam Model Kits*

*While stocks last.



ISETAN SERANGOON CENTRAL REOPENING SPECIALS

Purchase Tomica Construction Site at **\$10** (worth \$21.95) with min. \$40 spent on Tomica/Plarail products.

*While stocks last. Limited to 1pc per customer



Pokémon Ga-Olé Machine now available at Isetan Serangoon Central

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ISETAN SERANGOON CENTRAL REOPENING SPECIALS

FREE Aquabeads Trial kit (worth \$9.90) with any purchase of Aquabeads*

*While stocks last. Actual product may vary.



ISETAN SERANGOON CENTRAL REOPENING SPECIALS

FREE Goodie Bag (worth \$19.60) with any purchase of Sylvanian Families*

*While stocks last. Actual product may vary.



Brands eligible



ISETAN SERANGOON CENTRAL REOPENING SPECIALS

FREE Five Alive Card Game (worth \$9.90) with min. \$30 spent on Hasbro Products*

*While stocks last. Terms & conditions apply.



BOOK CORNER

Explore our collection of children's books that are packed with captivating stories for children of all ages. From classics to new releases, we've got something for every taste. Come explore our book corner and discover the joy of reading with your family.

ISETAN SERANGOON CENTRAL REOPENING SPECIALS

FREE book (worth \$5.90) with min. \$29 spent



KIDS' SHOES CORNER

Introducing the new kids' shoes corner at Isetan Serangoon Central!

Our wide range of shoes for boys and girls cater to all occasions, from playtime to parties. From cute sneakers to elegant sandals, we have something for every young fashionista and adventurer. Visit us now and watch your child step into comfort and style!



Sure-win Lucky Dip

ISETAN SERANGOON CENTRAL REOPENING SPECIALS

Stand to win gifts with min. \$60 spent at the Children's department.

*While stocks last.