



JAPAN OMIYAGE FAIR

SOUVENIRS DIRECT FROM JAPAN

7 – 20 Oct | Pre-Order Online from 29 Sep
 Exclusive at Isetan Scotts Supermarket & Isetan Online Store



AUTHENTIC



Since its establishment in 1624, Fukusaya has been making fine castella cake for over 390 years. Its founder learned the secrets of making castella from a Portuguese visitor, and over the years it has evolved into a Japanese treat representing a perfect fusion of Eastern and Western cultures.

NEW

ONLY AT ISETAN



A traditional castella dough mixed with high-quality cocoa and topped with walnuts and raisins. Careful baking under an open flame brings out the full flavour and fragrance.

FUKUSAYA - NAGASAKI
 Hollander Cake 10pcs **\$25.90**
 Castella 10pcs **\$25.90**



Originally a popular restaurant opened in Ginza after war times, it has gained even more popularity after switching its line-up to focus on patisserie and confectionery. These elegant tasting treats, which you can only find in Tokyo, are made with quality ingredients and each carefully prepared by the artisan's hands.

NEW

ONLY AT ISETAN



One of the bestsellers and for good reason. This Dry Cake combines an irresistibly crispy cookie with a delectable artisanal Japanese strawberry jam.

GINZA WEST - TOKYO
 Victoria 1pc **\$3.90**
 Cheese Baton 12pcs **\$13.30**



NEW

ONLY AT ISETAN



Ginza West's Signature Product. Made with fresh butter, each leaf is folded to form 256 layers and hand shaped into a leaf by Japanese artisans. Each bite is light and crisp with a slight crunch from the sugar on top.

GINZA WEST - TOKYO
 Leaf Pie 5pcs **\$13.30**
 Sablest 8pcs **\$13.30**



ONLY AT ISETAN

NEW



Rokkatei is leading brand for Hokkaido Fair in Japan. Specially-created mocha white chocolate cream is sandwiched between two crispy sandwich pies. The crunchiness of this confectionery is just like the sound and feeling of stepping on the ground on the morning of the first frost.

ROKKATEI - HOKKAIDO
 Shimo Datami 5pcs **\$17.20**
 Marusei Butter Sandwich 5pcs **\$17.20**



Hagi no Tsuki is a Sendai City speciality that has been sold since 1979. Bite into fluffy castella cake wrapped around delicious custard cream. This confectionery is inspired by the moon ("Tsuki") overlooking Hagi flowers of Miyagino.

KASHO SANZEN - MIYAGI
 Hagi no Tsuki
 2pcs **\$9.90** | 4pcs **\$18.90**



ONLY AT ISETAN



Hiyoko, which was created based on a dream, quickly became popular with its innovative and adorable design, and had even made an appearance in a movie.

HIYOKO HONPO YOSHINODO - FUKUOKA
 Signature Hiyoko (Steamed Bean Jam Paste Bun)
 7pcs **\$19.90**



SEASONAL

信州小布施で菓菓子二百年
桜井甘精堂

Founded in Obuse, Nagano, a city famous for its chestnuts, Sakurai Kanseido is said to have kicked off the start of Obuse chestnut sweets. They continue to sell a variety of chestnut sweets in Japan and abroad while committing to maintain traditional flavours and techniques.

ONLY AT ISETAN



NEW

AUTUMN CHESTNUTS

Enjoy the taste of chestnuts anytime, anywhere with this traditional Japanese candy.

SAKURAI KANSEIDO - NAGANO

Hitokuchi Kuri Yokan Candy (Bite-sized Chestnut Jelly) 1pc **\$4**

Hitokuchi Kuri Kanoko (Bite-sized Chestnut in Chestnut Paste) 80g **\$7.60**



Kamakura's famous confection featuring the design of a rabbit enjoying the taste of Japan. It is a combination of crispy rice crackers with various cream fillings of subtle sweetness and elegant taste.



NEW

AUTUMN APPLES

Newly launched flavour of KAMAKURA HANGETSU. With each bite of the crispy gaufrette sandwich, the sweet and sour aromatic flavour of freshly-picked apples spreads in your mouth. This version of Kamakura Hangetsu is representative of a bountiful harvest.

KAMAKURA GORO - KANAGAWA
Kamakura Hangetsu Gaufrette Cream Sand (Red Bean & Matcha) 5pcs **\$12.90**
Ringo Hangetsu Gaufrette Cream Sand (Apple Flavour) 5pcs **\$13.90**
Goma hangetsu" Gaufrette Cream Sand (Sesame Flavour) 6pcs **\$16.90**



ONLY AT ISETAN



AUTUMN WALNUTS

Walnuts mixed with homemade caramel and sandwiched between the buttery dough. Just three ingredients can leave you with a luxurious taste in your mouth!

KAMAKURA BENIYA - KANAGAWA
Kurumicco (Walnut) 5pcs **\$17.10**



ONLY AT ISETAN



A long-time bestselling product, this assortment of exquisite chocolates come in a variety of unique flavours and is perfect as a gift to others or yourself.

MARY'S - TOKYO
Fancy Chocolate - Halloween Edition 12pcs/box **\$10.60**
Halloween Happy Magic 67g **\$7.30**



HALLOWEEN SEASON

NEW



NEW

AUTUMN SWEET POTATOES

Another Autumn special, the Naruto Kintoki sweet potatoes are baked carefully with butter and fresh cream to create a moist and flavourful paste. It is wrapped in a sponge cake and covered in white chocolate.

TOKYO TAMAGO - TOKYO
Sweet Pote Tamago (Sweet Potato Cake) 8pcs **\$17.90**
Goma Tamago (Black Sesame Cake) 5pcs **\$11.90**



VARIETY

ONLY AT ISETAN



NEW

Made from specialty Miyagikogane rice and hand-fried in 100% Japanese rice oil, these rice crackers come in Salt and Soy Sauce flavours. They are packaged in drawing bags featuring Katsushika Hokusai's famous works of Mount Fuji.

AZUMA ARARE - TOKYO
Edo Hokusai Rice Cracker Set (Salt & Soy Sauce) 75g - 80g **\$22.90**
Ryogoku Rice Cracker - Assorted Flavours (Curry, Tomato & Cheese, Chilli Pepper, Truffle Salt, Yuzu Pepper) 60g - 85g **\$8.90**



NEW

A smooth and rich pudding made with a unique blend of white chocolate paired with a sweet and sour sauce made from haskap, which is rich in Vitamin C, Calcium and Iron, providing a nice zing.

ISHIYA SEIKA - HOKKAIDO
Shiroi Koibito White Chocolate Pudding 3pcs **\$21.90**
Shiroi Koibito Chocolate Drink 190g **\$4.90**



This crowd favourite features an original chocolate blend sandwiched between two layers of crisp Langue De Chat cookies that are baked to perfection.

Shiroi Koibito White 9pcs **\$15.90**
12pcs **\$21.90**
Shiroi Koibito Black & White 24pcs **\$43.90**



The Tokyo Banana is perfect for any time of the day. These light banana-shaped sponge cakes are best known for being super fluffy and stuffed with a rich banana cream filling made from real strained banana puree. This was the No.1 Japanese souvenir in 2018 and 2019.

TOKYO BANANA - TOKYO
Tokyo Banana 4pcs **\$9.90** | 8pcs **\$19.40**



A collaboration between two iconic brands. Enjoy the familiar banana custard flavour from the Tokyo Banana wrapped in a layer of KitKat chocolate. A moist and crispy snack for everyone.

Tokyo Banana KitKat 6pcs **\$9.90**



ONLY AT ISETAN



NEW

Originating from Tokyo, this is the confectioner which started the Japanese culture of ladies gifting chocolates to men on Valentine's Day. In their pursuit of "Mary's Unique Taste", Mary's continues to maintain their commitment of producing delicious, quality chocolates that are well-loved by many.

MARY'S - TOKYO
Popping Candy Chocolate 62g **\$7.30**
Assorted Cacao (70% Chocolate, Strawberry, Plain, Sweet Potato & Chestnut) 62g - 82g **\$7.30**



ONLY AT ISETAN



NEW

Made in Tokyo, this wafer snack is crisp and topped with white sugar and maple sugar, giving it a delightfully caramelized texture.

UENO FUGETSUDO - TOKYO
Tokyo Carameliser 12pcs **\$9.90**



ONLY AT ISETAN



NEW

Kikufuku is another Sendai City favourite! These are like daifuku filled with cream in an assortment of delightful flavours - Matcha, Red Bean, Hojicha and Zunda. Zunda is sweetened mashed green soybeans

KIKUSUIAN - MIYAGI
Kikufuku 4-kind Set (Matcha & Cream, Red Bean & Cream, Houjicha & Cream, Zunda & Cream) 4pcs **\$11.20**



ONLY AT ISETAN



These Soy Milk Puddings are made with soy milk and soy bean puree, allowing the natural flavours of the fruits to come through. These puddings contain no cow's milk or eggs and the agar used is easy to consume and digest, perfect for everyone.

MONARIO - KUMAMOTO
Soy Milk Pudding - Assorted Flavours (Mango, Pear, Lychee, Melon, Strawberry) 10pcs/box **\$16.90**



These award-winning butter galettes are made from French fermented butter and Guérande salt, striking the perfect balance between the rich buttery flavour and saltiness, just like the original recipe.

SUCREY - TOKYO
Butter Galette 9pcs **\$19.90**

